involve

LONDON GALA

2024

Heroes Award Sponsor Toolkit

About the event

The INvolve Role Model Gala will bring together our biggest guest list ever with over 500 of the most progressive, influential and diverse leaders in business for a not-to-be-missed celebration of all our Role Model Lists from the past year. All within the spectacular halls of the Natural History Museum.

We will be showcasing inspiring business leaders who are breaking down barriers at work, shining the spotlight on those who have achieved significant individual success and are leading the way for future generations when it comes to driving forward diversity and inclusion in business.



Details

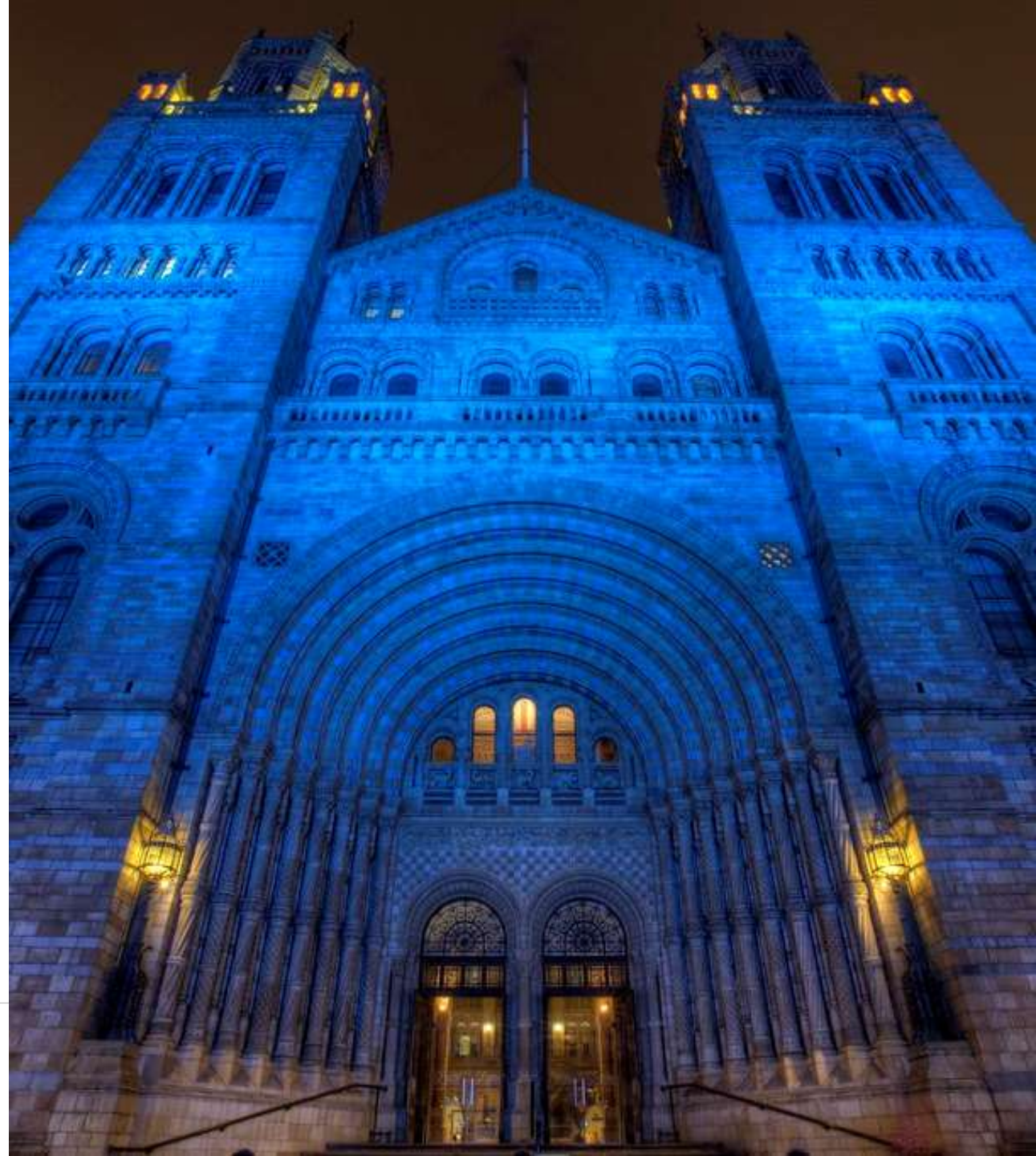
Where: The Natural History Museum, London

Date: Friday 8 March 2024

Time: 19:00 – 1am

Please note that because this is an active museum during the day time – access will not be allowed for guests before 7pm.

Dress code:
Dress to celebrate. We encourage all guests to show off their sensational and authentic selves.



Agenda

19:00 – 20:00	Arrivals and drinks reception
20:00 – 22:00	Speeches and dinner
22:00 – 22:30	Awards presentation
22:30 – 1am	Desserts and after-awards party









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Heroes Award Sponsor information

Deliverables

We are delighted that TELUS will be our Heroes Award Sponsor at the INvolve Gala Dinner 2024. Please see below for your deliverables:

- Full page, full colour advert in the Gala Dinner brochure
- Role Model List note in the Gala Dinner brochure
- Your representative awarding the Heroes Awards
- Branded video of your representatives' speech
- Company logo on press board at the Gala Dinner
- Company logo on rotation during Gala Dinner presentation
- 1x table (10 seats) at the INvolve Gala Dinner
- Boiler plate and logo on the Gala website
- Company logo on all associated communications referencing sponsored list award category
- Social media references throughout build up campaign



What we need from you

Please take a note of the actions and deadlines below

All design assets to be provided by Friday 12th January 2024:

- Company logo in both high-resolution JPG and EPS version for branding purpose
- Confirmation of company name as you would like it to appear on communications
- Company social media handle
- Boiler plate text to go on the Gala website (the word limit is 150 words)
- Full colour advert for the Gala Dinner brochure (specifications: high resolution PDF 148mm (W) x 210mm (H) with a 3mm bleed)
- Role Model list sponsorship note for the Gala Dinner brochure (the words limit is 300 words)

To be provided by Wednesday 24 January 2024:

- Confirmation of individual name, job title & e-mail of representative who will be awarding the Heroes award.
- Name of all guests plus any dietary and accessibility requirements they may have. To RSVP your guests, please follow the instruction sent to you by e-mail.

Social media copy

LinkedIn

We're proud to be sponsoring the Heroes Award at the **@INvolve – The Inclusion People**'s 2024 London Gala Dinner taking place at the iconic Natural History Museum!

INvolve's annual Gala brings together some of the most progressive, influential and diverse leaders in business for a not-to-be-missed celebration of INvolve's global Role Model Lists from the past year.

We're thrilled to be supporting this fantastic event and look forward to celebrating all of the 2023 Role Models on Friday 8 March.

Learn more about the London Gala Dinner here: https://www.involverolemodels.org/london-gala/

The global, annual Heroes Role Model Lists champion women and allies in business who are doing incredible to drive women's inclusion across global organizations. Find out more about the 2023 Heroes Role Model Lists here: https://heroes.involverolemodels.org/

Instagram

We are so proud to be sponsoring the Heroes Award at the **@involve.people**'s 2024 London Gala Dinner taking place at the iconic Natural History Museum!

INvolve's annual Gala brings together some of the most progressive, influential and diverse leaders in business for a not-to-be-missed celebration of INvolve's global Role Model Lists from the past year.

We're thrilled to be supporting this fantastic event and look forward to celebrating all of the 2023 Role Models on Friday 8 March.

To learn more about the London Gala Dinner follow the link in our bio.

X

We're proud to sponsor the Heroes Award at the **@involvepeople**'s London Gala 2024.

The Gala will bring together some of the most progressive, influential and diverse leaders in business for a not-to-be-missed celebration of all INvolve's Role Model Lists from the past year.

Find out more about the Gala here: https://www.involverolemodels.org/london-gala/

The global, annual Heroes Role Model Lists champion women and allies in business who are doing incredible to drive women's inclusion across global organizations. Find out more about the 2023 Heroes Role Model Lists here: https://heroes.involverolemodels.org/

Social media graphics





To download these graphics, visit our website

Mock Invitation

You have 1 table (seats 10 guests) at the INvolve Gala Dinner.

Please find here a template invitation that you can send to your guests.

Dear XXX,

We are extremely proud to announce that we will be the Heroes Award Sponsor at the INvolve Gala Dinner, a unique celebration of the extraordinary work of those inspiring business leaders who are breaking down barriers at work and are leading the way for future generations when it comes to driving forward diversity and inclusion in business.

The INvolve Role Model Gala will bring together over 500 of the most progressive, influential and diverse leaders in business for a not-to-be-missed celebration of the INvolve Role Model Lists from the past year. All within the spectacular halls of the Natural History Museum.

We would like to invite you as our special guest to this fantastic event, taking place on Friday 8 March 2024, 19:00 – 1:00am at the Natural History Museum, London.

Dress to celebrate. All guests are encouraged to show off their sensational and authentic selves.

We really hope that you are able to join us for what will be a magical evening.

Please RSVP by XXX to XXX.

All the best,

involve

NEW YORK GALA
2024

Join Us in NYC

We are delighted to announce our Role Model Gala Dinner in New York hosted by Deutsche Bank is back for 2024 at the Deutsche Bank Center.

25 April 2024

Contact us here to request more details on tickets, tables and sponsorship.

